

51%
3rd QUARTERLY ISSUES REPORTS
July 1st, 2012 – September 30th, 2012
KDND-FM
Sundays, 6:00A-6:30A

DATE	TIME	SHOW #	TOPICS
7/6/12	25:00	1199	If you haven't been to the beach yet, chances are you're planning on going. And a beach trip always leads to fantasies about living on the shore year 'round. This week on 51% Susan Barnett features a story about growing up on an island in Maine.
7/13/12	25:00	1200	Violence and bullying have been in the headlines - from a new UN Report on violence against women to a viral YouTube video from a school bus that shocked the nation. This week on 51%, Susan Barnett looks at the issues - and the impacts.
7/20/12	25:00	1201	The economic news may be improving ever so slightly, but it appears our spending habits may have changed for good. Americans are re-learning money management skills that we thought went out of fashion with our grandparents. This week on 51%, Susan Barnett speaks with Valerie Coleman Morris, a CNN business anchor who's become a personal finance guide.
7/27/12	25:00	1202	Are you addicted to your iPhone? Do you find yourself constantly checking your email, Facebook or other social media accounts? How many hours have you spent looking at cute kitten videos on YouTube? A problem that used to be considered a joke is now serious business - a new study shows that our constant connection to technology is, in the words of a recent Newsweek article - making us crazy. This week on 51% Susan Barnett speaks with a woman whose job is designing social media platforms...and trying to solve their issues.
8/3/2012	25:00	1203	Boxing - it's always been a controversial sport. This year, it's a sport where a woman will, for the first time, win Olympic gold. This week on 51%, Susan Barnett has a profile of one of the youngest Olympians, an undefeated athlete who has dreams of going where her father never could.
8/10/2012	25:00	1204	Long hours spent in prayer, memorizing the Qu'ran, studying and discussing religion. It sounds like what you'd expect in the Middle East, but would you be surprised to find out that I'm describing the studies pursued by Muslim women in Syria? This week on 51%, Susan Barnett interviews a woman whose film documents a thirty year old school that pushes Muslim women to empower themselves while being faithful to their religious beliefs.
8/17/2012	25:00	1205	There's a growing disconnect between the way women really look and the way they're portrayed in advertising and fashion magazines. It's been debated for years, but this summer there was a showdown between young readers and one of their favorite magazines. This week on 51%, Susan Barnett speaks with the woman who has spent decades educating young women about the impact of the media's distorted portrayal of women.
8/24/2012	25:00	1206	Martinis, Cosmopolitans, flavored vodkas - don't think drinks don't go in and out of style. This week on 51%, Susan Barnett speaks with a woman who's distilling a drink with a very old, and notorious, reputation - a drink that, until a few years ago, was banned in the US.
8/30/2012	25:00	1207	The question of Israeli and Palestinian territory always comes up during an American presidential campaign. This election is no exception - even before the convention, Republican candidate Mitt Romney's stirred things up with comments about Jerusalem and an explanation of the relative poverty in Palestine that Palestinians say ignored the impact of the Israeli blockade. This week on 51%, Susan Barnett speaks with a member of a non-profit group that's

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			working with what it says is the majority of people on both sides of the issue - people who want peace.
9/6/2012	25:00	1208	This week on 51%, there's a musical theme. One of Susan Barnett's guests is a Grammy-winning jazz drummer. Terri Lyne Carrington's The Mosaic Project features Carrington on drums along with other top female musicians interpreting old standards in ways that are surprising and new. It's the kind of innovative music that, in the past, she says she couldn't get released.
9/14/2012	25:00	1209	There's a massive philosophical divide between Republicans and Democrats, and one race that the experts are watching closely is in Massachusetts. Republican Scott Brown won the Senate seat long held by Teddy Kennedy - but he now faces a tough challenge from outspoken Democrat Elizabeth Warren. This week on 51%, Warren speaks with Susan Barnett about what she's learned about politics, and the balance between idealism and the reality of running for the US Senate.
9/21/2012	25:00	1210	In a time when the medical profession has becoming increasingly specialized, you may be surprised to find there's one field that's actually broadened. Midwives, particularly in New York State, do a whole lot more than assist in the delivery room. This week on 51% Susan Barnett looks into the progress, and the challenges, for midwifery.
9/28/2012	25:00	1211	Ayn Rand's best known book is over fifty years old, but it's back in the headlines again. Underlying some of the GOP beliefs in free markets and smaller government is a philosophy called Objectivism outlined by Rand in her 1957 novel "Atlas Shrugged." The book has been a hot seller during the Great Recession and both Alan Greenspan and Vice presidential candidate Paul Ryan have cited Rand as an influence. This week on 51%, Susan Barnett speaks to a writer for the Ayn Rand Institute to get a clearer picture of Objectivism.

THE BEST OF OUR KNOWLEDGE
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7/16/12	25:00	1139	<p>This computer ‘question answering system” took the country by storm when it won on a popular game show. What is Watson? Today on The Best Of Our Knowledge, we’ll hear how clinical laboratories are converting this computer technology into Dr. Watson.</p> <p>We’ll also hear how students with Autism are being given help to make their way independently through life. Find out about the importance of music education in school...and spend an Academic Minute learning how a musician’s wife paved the way for his lasting musical legacy.</p>
7/23/12	25:00	1140	<p>You learn from your mistakes. That’s a little nugget of wisdom that’s been passed down through the years...and has the advantage of being true. At least according to children’s author Barney Saltzberg. Today on The Best Of Our Knowledge, we’ll hear about Saltzberg’s book celebrating the well placed mistake: “Beautiful Oops”.</p> <p>We’ll also celebrate the 65th anniversary of the best selling children’s books ever: The Little Golden Books. And we’ll spend an Academic Minute with some young puzzlers.</p>
7/30/12	25:00	1141	<p>Some parents dread the empty nest syndrome...that time in life when all their children have graduated school and moved off to make a life of their own. Hey...some parents look forward to it! One thing is certain...a whole lot of nests aren’t as empty as they thought. Today on The Best Of Our Knowledge, we’ll college grads moving back in with the folks.</p> <p>We’ll also spend some time with the new president of the University of Vermont...and spend an academic minute developing a social memory.</p>
8/6/12	25:00	1142	<p>Talking about race is never easy. Talking about inequality among racial groups, and things start getting awkward. Putting all that into the context of schools and education...congratulations you’ve started an argument. The fact is that there is educational inequality in the US for many reasons. Today on The Best Of Our Knowledge, we’ll have a conversation about race, culture and inequality in two countries with difficult racial histories: the US and South Africa.</p> <p>We’ll also spend an academic minute in a galaxy far, far away.</p>
8/13/12	25:00	1143	<p>OK, here’s a statement that reeks with obvious-ness: Students with diabetes have special needs. The American Diabetes Association is working to train teachers and staff around the country to help with those needs. Today on The Best Of Our Knowledge, we’ll hear about the association’s Safe at School program.</p> <p>We’ll also hear about the scientist who figured out how to study cell division, meet the music man of Durham, North Carolina who keeps band students going with teaching or playing a single note...and spend an academic minute inside</p>

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			your brain.
8/20/12	25:00	1144	<p>Do you know what a sedimentary scientist does? If your answer is “not much”, you misheard me. Not sedentary...sedimentary. It’s someone who pretty much digs in the dirt and looks for answers. Today on The Best Of Our Knowledge, we’ll talk to a sedimentary scientist and geo-chemist who is searching for the origins on life on Earth..in the Earth.</p> <p>We’ll also spend an academic minute with plants that don’t need an dirt at all...at least they didn’t a few million years ago.</p>
8/27/12	25:00	1145	<p>Millions of students across the country are heading back to school. In some regions, they already been back for a few weeks. But in New York City, the new school year is just about to begin. High school can be a rough time even for people who speak English...but for kids who are new to the language and the country, well, you can imagine. Today on The Best Of Our Knowledge, we’ll talk to author Brook Hauser about the year she spent at the International High School at Prospect Heights in Brooklyn...and the book that came from those experiences.</p> <p>We’ll also spend an Academic Minute learning why some people are just more willing to go the extra mile for success.</p>
9/3/12	25:00	1146	<p>The Iowa Writers Workshop at the University of Iowa is the oldest and by far one of the most successful creative writing programs in the country. How are we measuring success? Graduates of the program have won virtually every major literary award, including 17 Pulitzer Prize winners, three recent U. S. Poets Laureate, and numerous winners of the National Book Award, MacArthur Foundation Fellowships, and other major honors. Today on The best Of Our Knowledge, we’ll visit with the current director of the Iowa Writers Workshop.</p> <p>We’ll also spend an Academic Minute felling old...but feeling pretty good about it!</p>
9/10/12	25:00	1147	<p>Schools are becoming more sensitive and proactive about the problem of bullying. But there are places in schools where there is hidden bullying, or even worse, bullying that’s expected and accepted. Today on The Best Of Our Knowledge, we’ll talk about the issue of bullying on school sports teams.</p> <p>Then we’ll head to Chapel Hill, North Carolina where a battle is brewing over a proposed charter school that hopes to raise test scores for minority students.</p> <p>And we’ll also spend an Academic Minute hearing how going green is putting some companies in the black.</p>
9/17/12	25:00	1148	<p>As parents, one of our biggest desires and challenges is for our children to be successful. The thing is, sometimes we can be real pains in the neck about it and it’s not helping. Today on The Best Of Our Knowledge, we’ll talk to the author of the book “Teach Your Children Well”, and try to find out how understanding</p>

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			<p>and support beat so-called hyper-parenting any day of the week.</p> <p>We'll also spend an Academic Minute finding out what color are the plants on other worlds.</p>
9/24/12	25:00	1149	<p>If you were to look around and find yourself among some flattened, rotating disks of cool dust and gas extending for tens to hundreds of astronomical units, then congratulations, you've entered the neighborhood of an irradiated proto-planetary disk. Today on The Best Of Our Knowledge, our Astrobiology series continues with a guided tour of that star studded neighborhood..</p> <p>We'll also spend an Academic Minute directing traffic in that neighborhood.</p>

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CATEGORY: EDUCATION

Issue: **Organ Donation**
Program: Public File 1
Date: July 1, 2012

Description: Donate Life California celebrates April as National Donate Life Month for the 9th consecutive year. The month long celebration honors the generosity of organ donors and their families and commemorates all transplant recipients in the United States. Donate Life America, the national organization promoting organ and tissue donation, launched a bold new initiative to register 20 million more people in 2012. In California, the goal is to sign up 12 million people by the end of 2012 to help reach the national goal of 120 million. Donate Life celebrated 100 million registered donors in 2011, which means 42 percent of individuals age 18 and older are registered as organ and tissue donors. California already has the largest organ and tissue registry in the world. Nearly nine million Californians have registered to be donors after they die. But the state also has the largest waiting list. Currently one in five people on the national organ waiting list live in California. It means the wait here can be long. Tragically 18 people die waiting each day nationally, because there are not enough donors – despite the fact that a single donor can save up to eight lives through organ donation and help an additional 50 people through the gift of tissue.

Issue: **Funding for Tahoe Area Non Profits**
Program: Public File 1
Date: August 19, 2012

Description: Tahoe Truckee Community Foundation connects people and opportunities, generating resources to build a more caring, creative, and effective community. With a long-term goal of securing discretionary resources from many donors to meet changing community needs, TTCF has been building philanthropy in North Tahoe through its work with donors, nonprofits and communities for more than a decade. Established through the vision of William Hewlett and the commitment of community leaders throughout the region, the Foundation serves thousands of people who share a common passion for the Truckee Tahoe region. Individuals, families, businesses, and organizations create charitable funds that help meet the challenges of the region. Today, the Foundation's assets of \$15 million are held in stewardship for more than 3,000 donors. Tahoe Truckee Community Foundation grants impact the life of every full time resident, part time resident, and visitor to our community. They make grants in the areas of: arts and culture, education and youth development, environment, conservation, and animal welfare, and health and human services. Since opening their doors in 1998, TTCF has awarded over \$10,000,000 in grants and scholarships. The foundation depends on volunteers to help review grants and community members to build the philanthropic resources so vital to this precious region. Tahoe Truckee Community Foundation is the center for philanthropy in North Lake Tahoe. They hope to continue that leadership even more vigorously in the future.

Issue: **Achieving Ones Human Potential**
Program: Public File 1
Date: August 26, 2012

Description: Dan Millman is a former world champion athlete, university coach, martial arts instructor, and college professor. After an intensive, twenty-year spiritual quest, Dan's teaching found its form as the Peaceful Warrior's Way, expressed fully in his books and lectures. His work continues to evolve over time, to meet the needs of a changing world. Dan's thirteen books, have inspired and informed millions of readers in 29 languages worldwide. Much of Dan's time is devoted to writing and speaking. His keynotes, seminars, and workshops span the generations to influence men and women from all walks of life, including leaders in the fields of health, psychology, education, business, politics, sports, entertainment, and the arts. His

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newest book, *The Four Purposes of Life*, addresses life's fundamental questions: Why am I here? What am I meant to do? What is my purpose?

CATEGORY: EDUCATION (Cont'd)

Issue: **Teaching Various Skills Through Woodshop**
Program: Public File 1
Date: September 2, 2012

Description: Woodshoprocks is a program of education designed to teach students in the seventh grade through the twelfth grade the value of hard work one guitar at a time. With woodshop programs being cut or eliminated all over the country, we need to bring programs to students that are challenging, interesting, and intrinsically motivating. We must show that an excellent woodshop program can serve as a foundation for mathematics, science, life skills, and strategies that support all students. We have experienced great success with every kind of learner and have given our students knowledge and tools in a confidence-building setting that teaches skills which can be utilized throughout high school, college, and in the trades and careers. Woodshoprocks is a program that teaches students the art of guitar-building and so much more. With over 1,200 guitars and over 800 ukuleles produced in the last 14 years and with three schools currently participating in the program, we are looking to spread the word and the program all over the country.

Issue: **Programs for At-Risk Children & Families**
Program: Public File 1
Date: September 23, 2012

Description: The mission of the Roberts Family Development Center is to provide services in the North Sacramento Community that will meet the individual needs of each family member within our community. Our services provide a holistic approach focusing on early childhood and family education, economic empowerment and technology. RFDC provides opportunities for affordable childcare, community technology access, after school tutoring and mentoring for children and teens in this community. RFDC consists of three major entities: Roberts Family Discovery Center for early childhood education, After School and Summer Camp Programs, and the Computer Cafe' a state of the art computer lab that provides services such as adult and student computer classes, adult education classes, and English as a Second Language Classes.

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CATEGORY: ECONOMY

Issue: **Financial Planning and Emotional Support for Seniors**
Program: Public File 1
Date: July 29, 2012

Description: Planning for Seniors help find funding solutions that maintain the assets of your loved ones. There are many myths about Medi-Cal resource guidelines, and you don't want to needlessly deplete your family's financial resources due to misinformation. They are devoted to obtaining the income tax funded benefits you or your loved ones are entitled to, regardless of assets. Since 1994, Planning for Seniors, LLC has been helping families meet the emotional and financial challenges that arise when it's necessary to fund the expenses associated with quality, extended care for aging loved ones. Their goal is to bring peace of mind during a time of extreme emotional and financial stress. Planning for Seniors has built a strong network of committed professionals, including: *Attorneys, Financial Professionals, Accountants/Tax Professionals, Bankers, and Private Care Coordinators*, all of whom are trusted and compassionate experts. Planning for Seniors, LLC was founded by *Deborah Short*. Since 1973 Deborah has been self-employed in the Financial Services profession, and over the years has served hundreds of individuals and families with a variety of financial needs. She is a Licensed Financial Professional and a Licensed Insurance Professional with the State of California.

Issue: **Achieving Ones Human Potential**
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CATEGORY: GOVERNMENT

Issue: **Organ Donation**
Program: Public File 1
Date: July 1, 2012

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CATEGORY: HEALTH

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Issue: **Alternative Medicine**
Program: Public File 1
Date: July 15, 2012

Description: Naturopathic medicine provides holistic, or whole body healthcare by taking advantage of resources drawn from numerous traditional healing systems. Dating back to the early part of the 20th century, naturopathy is organized around three fundamental principles: The physician should strive to aid the body's natural healing abilities; the root cause of an illness should be addressed rather than its symptoms; and above all, only therapies that cause no harm should be used (which means that toxic drugs and surgery are avoided whenever possible). A naturopathic doctor, or ND, may pay considerable attention to a patient's lifestyle, since naturopathic theory holds that physical, psychological, and even spiritual elements can all contribute to disease. In treating patients the naturopathic practitioner may use a number of alternative therapies, including homeopathy, herbal remedies, traditional Chinese medicine, spinal manipulation, nutrition, hydrotherapy, massage and exercise. Doctors of naturopathy train at accredited four year naturopathic medical schools. The first two years include many of the same core science classes as regular medical schools, while the final two years focus on training in natural healing techniques. At present, naturopathic doctors are licensed to practice in nine states; most other states allow them to practice in limited ways. Many private insurance plans cover naturopathic care.

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CATEGORY: HEALTH (Cont'd)

Issue: **Judgment Free Medical Care**
Program: Public File 1
Date: July 22, 2012

Description: Rock Med started in 1973 when concert promoter Bill Graham asked the Haight-Ashbury Free Clinic to staff a tent at a Grateful Dead & Led Zeppelin concert. From this, Rock Med evolved into a mobile triage program with a full array of medical personnel and volunteer nurses. At each show they staff, Rock Med will set up a triage area for intake, treatment and recovery. Also nearby is the "space tent-"where psychiatric counselors "talk down" people on bad drug trips! Rock Med has a "convenience table" of free band-aids, condoms, Advil, tampons, candy, and ear-plugs. The Rock Med staff is all volunteer, and receive no payment for their time. The Rock Med goal is to take care of patients right there on sight-right now-and avoid getting them into trouble with the law. Most venues have first-aid, but don't have the staffing to offer much more than that. Few other organizations in the country provide such comprehensive care at large music events. None can come close to offering the broad spectrum of care for such a large group of people. During the busy concert season that runs from April through October, when concerts & festivals can turn venues into mini-cities, Rock Med is in overdrive. They treat every kind of ailment and their staff has seen it all: bruises, broken bones, headaches, cuts, sprains, drug & alcohol problems, insulin shock, heart palpitations, women going into labor, head injuries, asthma attacks-you name it-their volunteers have dealt with it.

Issue: **Financial Planning and Emotional Support for Seniors**
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CATEGORY: HEALTH (Cont'd)

Issue: **Domestic Violence**
Program: Public File 1
Date: August 12, 2012

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provide no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe, new life*?" Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

Issue: **Achieving Ones Human Potential**
Program: Public File 1
Date: August 26, 2012

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CATEGORY: HEALTH (Cont'd)

Issue: **Diabetes**
Program: Public File 1
Date: September 30, 2012

Description: JDRF is the leading global organization focused on type 1 diabetes (T1D) research. Driven by passionate, grassroots volunteers connected to children, adolescents, and adults with this disease, JDRF is the largest charitable supporter of T1D research. JDRF's research mission is to discover, develop and deliver advances that cure, better treat and prevent type 1 diabetes (T1D). As the global leader in the fight against T1D, JDRF's research programs are comprehensive -- addressing the hopes and dreams of every person with T1D for the best quality of life and a cure for this disease. For more than 40 years, JDRF has been a leader in the search for an end to type 1 diabetes, through both research funding and advocacy. JDRF realizes that they are engaged in a process of curing type 1 diabetes - that a cure is not just a destination but also a journey along a path. And part of the mission must be to help those living with type 1 today to live healthier, easier, and safer lives until we arrive at the end of that path. In addition, the word "juvenile" is no longer descriptive of the disease or those burdened with it. JDRF market research finds that today, 85 percent of those in the U.S with type 1 diabetes are adults. JDRF is an organization for all ages, and all L stages of this disease.

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CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION

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CATEGORY: MINORITIES, WOMEN & AGING

Issue: **Organ Donation**
Program: Public File 1
Date: July 1, 2012

Description: Donate Life California celebrates April as National Donate Life Month for the 9th consecutive year. The month long celebration honors the generosity of organ donors and their families and commemorates all transplant recipients in the United States. Donate Life America, the national organization promoting organ and tissue donation, launched a bold new initiative to register 20 million more people in 2012. In California, the goal is to sign up 12 million people by the end of 2012 to help reach the national goal of 120 million. Donate Life celebrated 100 million registered donors in 2011, which means 42 percent of individuals age 18 and older are registered as organ and tissue donors. California already has the largest organ and tissue registry in the world. Nearly nine million Californians have registered to be donors after they die. But the state also has the largest waiting list. Currently one in five people on the national organ waiting list live in California. It means the wait here can be long. Tragically 18 people die waiting each day nationally, because there are not enough donors – despite the fact that a single donor can save up to eight lives through organ donation and help an additional 50 people through the gift of tissue.

Issue: **Human Trafficking**
Program: Public File 1
Date: July 8, 2012

Description: Sacramento's central location between Seattle, Las Vegas, and Southern California makes it a prime spot for human trafficking. Because of this, Sacramento has a special task force devoted to the issue. The Sacramento Innocence Lost Task Force, comprised of FBI agents and members of the Sacramento Police Department, focuses on both recovering children and prosecuting the predators who victimize them. According to FBI statistics on our region, 95% of juvenile sex trafficking victims have a history of running away. Many fled abuse at home, including sexual abuse. Once on the streets, predators recognize the girls' vulnerability and lure them in with promises of love and a place to belong. The children are then forced into sex trafficking. The task force has recovered children ages 17 years old and younger. The guest founded Courage to be You and her vision to build Courage House was born. More than a house, it is a safe place where victims of sex trafficking can heal physically, emotionally and spiritually.

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CATEGORY: MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Financial Planning and Emotional Support for Seniors**
Program: Public File 1
Date: July 29, 2012

Description: Planning for Seniors help find funding solutions that maintain the assets of your loved ones. There are many myths about Medi-Cal resource guidelines, and you don't want to needlessly deplete your family's financial resources due to misinformation. They are devoted to obtaining the income tax funded benefits you or your loved ones are entitled to, regardless of assets. Since 1994, Planning For Seniors, LLC has been helping families meet the emotional and financial challenges that arise when it's necessary to fund the expenses associated with quality, extended care for aging loved ones. Their goal is to bring peace of mind during a time of extreme emotional and financial stress. Planning for Seniors has built a strong network of committed professionals, including: *Attorneys, Financial Professionals, Accountants/Tax Professionals, Bankers, and Private Care Coordinators*, all of whom are trusted and compassionate experts. Planning for Seniors, LLC was founded by *Deborah Short*. Since 1973 Deborah has been self-employed in the Financial Services profession, and over the years has served hundreds of individuals and families with a variety of financial needs. She is a Licensed Financial Professional and a Licensed Insurance Professional with the State of California.

Issue: **Domestic Violence**
Program: Public File 1
Date: August 12, 2012

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provides no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe, new life*?" Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

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CATEGORY: MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Help for Victims of Domestic Violence**
Program: Public File 1
Date: September 9, 2012

Description: The DVIC serves domestic violence survivors and their families through the Sacramento region. The organization has grown from a small, grassroots organization, to a nationally recognized organization providing innovative solutions to violence in the community. The DVIC has been honored for its efforts by many organizations, including the U.S. Department of Justice, Governor of the State of California, Human Rights Fair Housing Commission, Attorney General , President of the United States , and the Nonprofit Resource Center. DVIC identifies 5 types of domestic violence - physical abuse, emotional abuse, financial abuse, sexual abuse and spiritual abuse. All of these types of abuse are done for the purpose of gaining power and control over the victim. These types of abuse are different but are often inflicted upon a victim in various combinations.

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CATEGORY: CRIME

Issue: **Human Trafficking**
Program: Public File 1
Date: July 8, 2012

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Issue: **Judgment Free Medical Care**
Program: Public File 1
Date: July 22, 2012

Description: Rock Med started in 1973 when concert promoter Bill Graham asked the Haight-Ashbury Free Clinic to staff a tent at a Grateful Dead & Led Zeppelin concert. From this, Rock Med evolved into a mobile triage program with a full array of medical personnel and volunteer nurses. At each show they staff, Rock Med will set up a triage area for intake, treatment and recovery. Also nearby is the "space tent"-where psychiatric counselors "talk down" people on bad drug trips! Rock Med has a "convenience table" of free band-aids, condoms, Advil, tampax, candy, and ear-plugs. The Rock Med staff is all volunteer, and receive no payment for their time. The Rock Med goal is to take care of patients right there on sight-right now-and avoid getting them into trouble with the law. Most venues have first-aid, but don't have the staffing to offer much more than that. Few other organizations in the country provide such comprehensive care at large music events. None can come close to offering the broad spectrum of care for such a large group of people. During the busy concert season that runs from April through October, when concerts & festivals can turn venues into mini-cities, Rock Med is in overdrive. They treat every kind of ailment and their staff has seen it all: bruises, broken bones, headaches, cuts, sprains, drug & alcohol problems, insulin shock, heart palpitations, women going into labor, head injuries, asthma attacks-you name it-their volunteers have dealt with it.

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CATEGORY: CRIME (Cont'd)

Issue: **Domestic Violence**
Program: Public File 1
Date: August 12, 2012

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CATEGORY: CRIME (Cont'd)

Issue: **Drunk Driving Prevention**
Program: Public File 1
Date: September 16, 2012

Description: Mothers Against Drunk Driving (MADD) is a 501(c)(3) non-profit grass roots organization with over 200 field sites nationwide. MADD is not a crusade against alcohol consumption. MADD's mission is to stop drunk driving, support the victims of this violent crime, and prevent underage drinking. With the help of those who want a safer future, MADD's Campaign to Eliminate Drunk Driving will end this danger on American roads. And, "Power of Parents, It's Your Influence" offers research-proven strategies to help parents keep their children safe from the dangers of underage drinking. One of the largest victim services organizations in the U.S., MADD also supports drunk driving victims and survivors at no charge. In 2006, in response to the over 13,000 people who were being killed each year in drunk driving crashes, MADD launched the *Campaign to Eliminate Drunk Driving*. MADD's *Campaign to Eliminate Drunk Driving* focuses on three important steps we all can take today to stop drunk driving tomorrow: Support our heroes. Support high-visibility law enforcement to catch drunk drivers and discourage others from driving drunk. Sober to start. Require ignition interlock devices, or in-car breathalyzers, for all drunk drivers, to prove they are sober before their car will start. Secure the future. Support the development of technology to determine automatically whether or not the driver is above the legal limit of .08 and failing to operate if the driver is drunk.

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CATEGORY: DRUG ABUSE

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Program: Public File 1
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Issue: **Domestic Violence**
Program: Public File 1
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CATEGORY: DRUG ABUSE (Cont'd)

Issue: **Help for Victims of Domestic Violence**
Program: Public File 1
Date: September 9, 2012

Description: The DVIC serves domestic violence survivors and their families through the Sacramento region. The organization has grown from a small, grassroots organization, to a nationally recognized organization providing innovative solutions to violence in the community. The DVIC has been honored for its efforts by many organizations, including the U.S. Department of Justice, Governor of the State of California, Human Rights Fair Housing Commission, Attorney General, President of the United States, and the Nonprofit Resource Center. DVIC identifies 5 types of domestic violence - physical abuse, emotional abuse, financial abuse, sexual abuse and spiritual abuse. All of these types of abuse are done for the purpose of gaining power and control over the victim. These types of abuse are different but are often inflicted upon a victim in various combinations.

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CATEGORY: HOUSING

Issue: **Human Trafficking**
Program: Public File 1
Date: July 8, 2012

Description: Sacramento's central location between Seattle, Las Vegas, and Southern California makes it a prime spot for human trafficking. Because of this, Sacramento has a special task force devoted to the issue. The Sacramento Innocence Lost Task Force, comprised of FBI agents and members of the Sacramento Police Department, focuses on both recovering children and prosecuting the predators who victimize them. According to FBI statistics on our region, 95% of juvenile sex trafficking victims have a history of running away. Many fled abuse at home, including sexual abuse. Once on the streets, predators recognize the girls' vulnerability and lure them in with promises of love and a place to belong. The children are then forced into sex trafficking. The task force has recovered children ages 17 years old and younger. The guest founded Courage to be You and her vision to build Courage House was born. More than a house, it is a safe place where victims of sex trafficking can heal physically, emotionally and spiritually.

Issue: **Financial Planning and Emotional Support for Seniors**
Program: Public File 1
Date: July 29, 2012

Description: Planning for Seniors help find funding solutions that maintain the assets of your loved ones. There are many myths about Medi-Cal resource guidelines, and you don't want to needlessly deplete your family's financial resources due to misinformation. They are devoted to obtaining the income tax funded benefits you or your loved ones are entitled to, regardless of assets. Since 1994, Planning For Seniors, LLC has been helping families meet the emotional and financial challenges that arise when it's necessary to fund the expenses associated with quality, extended care for aging loved ones. Their goal is to bring peace of mind during a time of extreme emotional and financial stress. Planning for Seniors has built a strong network of committed professionals, including: *Attorneys, Financial Professionals, Accountants/Tax Professionals, Bankers, and Private Care Coordinators*, all of whom are trusted and compassionate experts. Planning for Seniors, LLC was founded by *Deborah Short*. Since 1973 Deborah has been self-employed in the Financial Services profession, and over the years has served hundreds of individuals and families with a variety of financial needs. She is a Licensed Financial Professional and a Licensed Insurance Professional with the State of California.

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CATEGORY: HOUSING (Cont'd)

Issue: **Domestic Violence**
Program: Public File 1
Date: August 12, 2012

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provides no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe, new life*?" Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

Issue: **Help for Victims of Domestic Violence**
Program: Public File 1
Date: September 9, 2012

Description: The DVIC serves domestic violence survivors and their families through the Sacramento region. The organization has grown from a small, grassroots organization, to a nationally recognized organization providing innovative solutions to violence in the community. The DVIC has been honored for its efforts by many organizations, including the U.S. Department of Justice, Governor of the State of California, Human Rights Fair Housing Commission, Attorney General , President of the United States , and the Nonprofit Resource Center. DVIC identifies 5 types of domestic violence - physical abuse, emotional abuse, financial abuse, sexual abuse and spiritual abuse. All of these types of abuse are done for the purpose of gaining power and control over the victim. These types of abuse are different but are often inflicted upon a victim in various combinations.

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CATEGORY: YOUTH & FAMILY

Issue: **Organ Donation**
Program: Public File 1
Date: July 1, 2012

Description: Donate Life California celebrates April as National Donate Life Month for the 9th consecutive year. The month long celebration honors the generosity of organ donors and their families and commemorates all transplant recipients in the United States. Donate Life America, the national organization promoting organ and tissue donation, launched a bold new initiative to register 20 million more people in 2012. In California, the goal is to sign up 12 million people by the end of 2012 to help reach the national goal of 120 million. Donate Life celebrated 100 million registered donors in 2011, which means 42 percent of individuals age 18 and older are registered as organ and tissue donors. California already has the largest organ and tissue registry in the world. Nearly nine million Californians have registered to be donors after they die. But the state also has the largest waiting list. Currently one in five people on the national organ waiting list live in California. It means the wait here can be long. Tragically 18 people die waiting each day nationally, because there are not enough donors – despite the fact that a single donor can save up to eight lives through organ donation and help an additional 50 people through the gift of tissue.

Issue: **Human Trafficking**
Program: Public File 1
Date: July 8, 2012

Description: Sacramento's central location between Seattle, Las Vegas, and Southern California makes it a prime spot for human trafficking. Because of this, Sacramento has a special task force devoted to the issue. The Sacramento Innocence Lost Task Force, comprised of FBI agents and members of the Sacramento Police Department, focuses on both recovering children and prosecuting the predators who victimize them. According to FBI statistics on our region, 95% of juvenile sex trafficking victims have a history of running away. Many fled abuse at home, including sexual abuse. Once on the streets, predators recognize the girls' vulnerability and lure them in with promises of love and a place to belong. The children are then forced into sex trafficking. The task force has recovered children ages 17 years old and younger. The guest founded Courage to be You and her vision to build Courage House was born. More than a house, it is a safe place where victims of sex trafficking can heal physically, emotionally and spiritually.

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CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Alternative Medicine**
Program: Public File 1
Date: July 15, 2012

Description: Naturopathic medicine provides holistic, or whole body healthcare by taking advantage of resources drawn from numerous traditional healing systems. Dating back to the early part of the 20th century, naturopathy is organized around three fundamental principles: The physician should strive to aid the body's natural healing abilities; the root cause of an illness should be addressed rather than its symptoms; and above all, only therapies that cause no harm should be used (which means that toxic drugs and surgery are avoided whenever possible). A naturopathic doctor, or ND, may pay considerable attention to a patient's lifestyle, since naturopathic theory holds that physical, psychological, and even spiritual elements can all contribute to disease. In treating patients the naturopathic practitioner may use a number of alternative therapies, including homeopathy, herbal remedies, traditional Chinese medicine, spinal manipulation, nutrition, hydrotherapy, massage and exercise. Doctors of naturopathy train at accredited four year naturopathic medical schools. The first two years include many of the same core science classes as regular medical schools, while the final two years focus on training in natural healing techniques. At present, naturopathic doctors are licensed to practice in nine states; most other states allow them to practice in limited ways. Many private insurance plans cover naturopathic care.

Issue: **Financial Planning and Emotional Support for Seniors**
Program: Public File 1
Date: July 29, 2012

Description: Planning for Seniors help find funding solutions that maintain the assets of your loved ones. There are many myths about Medi-Cal resource guidelines, and you don't want to needlessly deplete your family's financial resources due to misinformation. They are devoted to obtaining the income tax funded benefits you or your loved ones are entitled to, regardless of assets. Since 1994, Planning For Seniors, LLC has been helping families meet the emotional and financial challenges that arise when it's necessary to fund the expenses associated with quality, extended care for aging loved ones. Their goal is to bring peace of mind during a time of extreme emotional and financial stress. Planning for Seniors has built a strong network of committed professionals, including: *Attorneys, Financial Professionals, Accountants/Tax Professionals, Bankers, and Private Care Coordinators*, all of whom are trusted and compassionate experts. Planning for Seniors, LLC was founded by *Deborah Short*. Since 1973 Deborah has been self-employed in the Financial Services profession, and over the years has served hundreds of individuals and families with a variety of financial needs. She is a Licensed Financial Professional and a Licensed Insurance Professional with the State of California.

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CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Adoption**
Program: Public File 1
Date: August 5, 2012

Description: Jan Fishler recently completed a memoir about being adopted, *Searching for Jane, Finding Myself*. Without even realizing it, she spent most of her life looking for her birth mother's heartbeat, projecting the pain caused by her loss wherever it would stick. *Searching for Jane, Finding Myself* is a memoir that reveals the abandonment, fear, anger, and sadness that often result from adoption, and demonstrates how healing can ultimately take place. Adoptees often live in a world that is permeated by loss, shaped by lies and deception, and cloaked in shame and guilt. The pain is deep, yet the wound is invisible. To cope, many vacillate between good and bad, fantasy and reality, intimacy and rejection, caution and carelessness. Unconscious of their repetitive patterns, they rarely make a connection between the grief caused by loss of a birth mother and their negative behaviors. For some, *Searching for Jane, Finding Myself* begins the healing process. For others, it completes it.

Issue: **Domestic Violence**
Program: Public File 1
Date: August 12, 2012

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provides no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe, new life?*" Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

Issue: **Achieving One's Human Potential**
Program: Public File 1
Date: August 26, 2012

Description: Dan Millman is a former world champion athlete, university coach, martial arts instructor, and college professor. After an intensive, twenty-year spiritual quest, Dan's teaching found its form as the Peaceful Warrior's Way, expressed fully in his books and lectures. His work continues to evolve over time, to meet the needs of a changing world. Dan's thirteen books, have inspired and informed millions of readers in 29 languages worldwide. Much of Dan's time is devoted to writing and speaking. His keynotes, seminars, and workshops span the generations to influence men and women from all walks of life, including leaders in the fields of health, psychology, education, business, politics, sports, entertainment, and the arts. His newest book, *The Four Purposes of Life*, addresses life's fundamental questions: Why am I here? What am I meant to do? What is my purpose?

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CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Teaching Various Skills Through Woodshop**
Program: Public File 1
Date: September 2, 2012

Description: Woodshoprocks is a program of education designed to teach students in the seventh grade through the twelfth grade the value of hard work one guitar at a time. With woodshop programs being cut or eliminated all over the country, we need to bring programs to students that are challenging, interesting, and intrinsically motivating. We must show that an excellent woodshop program can serve as a foundation for mathematics, science, life skills, and strategies that support all students. We have experienced great success with every kind of learner and have given our students knowledge and tools in a confidence-building setting that teaches skills which can be utilized throughout high school, college, and in the trades and careers. Woodshoprocks is a program that teaches students the art of guitar-building and so much more. With over 1,200 guitars and over 800 ukuleles produced in the last 14 years and with three schools currently participating in the program, we are looking to spread the word and the program all over the country.

Issue: **Drunk Driving Prevention**
Program: Public File 1
Date: September 16, 2012

Description: Mothers Against Drunk Driving (MADD) is a 501(c)(3) non-profit grass roots organization with over 200 field sites nationwide. MADD is not a crusade against alcohol consumption. MADD's mission is to stop drunk driving, support the victims of this violent crime, and prevent underage drinking. With the help of those who want a safer future, MADD's Campaign to Eliminate Drunk Driving will end this danger on American roads. And, "Power of Parents, It's Your Influence" offers research-proven strategies to help parents keep their children safe from the dangers of underage drinking. One of the largest victim services organizations in the U.S., MADD also supports drunk driving victims and survivors at no charge. In 2006, in response to the over 13,000 people who were being killed each year in drunk driving crashes, MADD launched the *Campaign to Eliminate Drunk Driving*. MADD's *Campaign to Eliminate Drunk Driving* focuses on three important steps we all can take today to stop drunk driving tomorrow: Support our heroes. Support high-visibility law enforcement to catch drunk drivers and discourage others from driving drunk. Sober to start. Require ignition interlock devices, or in-car breathalyzers, for all drunk drivers, to prove they are sober before their car will start. Secure the future. Support the development of technology to determine automatically whether or not the driver is above the legal limit of .08 and failing to operate if the driver is drunk.

Issue: **Programs for At-Risk Children & Families**
Program: Public File 1
Date: September 23, 2012

Description: The mission of the Roberts Family Development Center is to provide services in the North Sacramento Community that will meet the individual needs of each family member within our community. Our services provide a holistic approach focusing on early childhood and family education, economic empowerment and technology. RFDC provides opportunities for affordable childcare, community technology access, after school tutoring and mentoring for children and teens in this community. RFDC consists of three major entities: Roberts Family Discovery Center for early childhood education, After School and Summer Camp Programs, and the Computer Cafe' a state of the art computer lab that provides services such as adult and student computer classes, adult education classes, and English as a Second Language Classes.

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CATEGORY: EDUCATION

Issue: **Helping Local Families in Need**
Program: Public File 2
Date: July 8, 2012

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self-sufficiency and financial independence. Sacramento Food Bank & Family Services provides a 5 day supply of emergency groceries to families in need five days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment. The purpose of the Mother-Baby program is to alleviate the basic immediate needs of children and parents in need by providing them with an emergency supply of formula, baby food, clothing and diapers as well as offering education and supportive parenting classes to help create stronger and healthier families.

Issue: **Help for Abused Children**
Program: Public File 2
Date: August 5, 2012

Description: The Sacramento Children's Home is committed to helping build strong families; to opening doors to the future; to maximizing potential; and ending the cycle of child abuse. The Sacramento Children's Home provides care to the most vulnerable children and families in the Sacramento community. Established in 1867, the Sacramento Children's Home has always been deeply committed to the care of children and families. Their community-based, residential and educational programs address the issues of children, newborn to 21, and range from prevention of child abuse and parenting education, to acute trauma treatment. Today, the Sacramento Children's Home serves approximately 4,200 children and 3,700 families. Their programs have been recognized and awarded by the local community and beyond. The tradition of service continues through residential, community, and education programs that span a greater range of ages and broader range of needs than any other child/family support agency in the region. Their programs address the needs of children from prenatal through young adulthood by combining prevention, intervention and intensive trauma care to strengthen families and give children safe, stable homes. They are building strong families, and giving children hope for a better tomorrow.

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CATEGORY: EDUCATION (Cont'd)

Issue: **Local Art Programs for Kids**
Program: Public File 2
Date: August 26, 2012

Description: Chalk-It-Up! sponsors grants & scholarships for youth art programs in all disciplines throughout the Sacramento region. Chalk-It-Up! to Sacramento is a 501 (c)(3) charitable organization created to benefit children's arts education programs. They raise money through various events including their annual Art & Music Festival which features over 200 sidewalk paintings created by local artists who donate their time, energy, and talent. These concrete masterpieces are left on the sidewalk for public to enjoy throughout the month of September as the elements take their toll. The pieces are done with soft chalk pastel mixed with water. The three-day festival raises money to benefit children's art education and draws tens of thousands of visitors to downtown Sacramento. Each day during the festival local bands, musicians, and other performers entertain the artists and the public throughout the day. These performers donate their time for this festival. Since the aim of *Chalk-It-Up!* is to encourage children's art programs, all children's activities at the festival are free. These include chalk drawing and a variety of other art activities.

Issue: **Teaching Kids the Value of Knowing How to Cook**
Program: Public File 2
Date: September 2, 2012

Description: Cooking with Kids encourages and educates young people to learn how to cook for themselves, their families and their friends, while instilling self-esteem, self-reliance, and a healthy lifestyle. To achieve this, CWK serves as a resource center for recipes and support materials and leads a group of partner organizations nationwide to deliver the CWK message. Founded by Guy Fieri in 2010, CWK works with local government and state departments of education to deliver the message of healthy cooking and family activities. CWK Foundation supplies recipes, instruction and activities for young people. CWK materials introduce kids and their families to food as a way to bring people and families together to prepare healthy, tasty and satisfying meals. CWK serves as the lead in cooperation with partners to deliver recipes, content and mentoring. They seek to reach the 16 million young people in grades 6-8 in the United States.

Issue: **Financial Planning**
Program: Public File 2
Date: September 23, 2012

Description: Financial planning provides direction and meaning to your financial decisions. It allows you to understand how each financial decision you make affects other areas of your finances. Greater Sacramento Financial Planning Day is an opportunity to address financial questions privately with professional financial planners. Experts from the Financial Planning Association® and highly qualified certified financial planner professionals will volunteer their time and expertise to offer personalized advice and to present classroom style educational workshops addressing key personal finance topics. The advice and information provided by financial planners is free, and there will be no sale of products or services and no strings attached. What sets the Financial Planning Day apart from other similar events is that in addition to a wide range of educational workshops, individuals and families are able to receive personalized financial planning advice tailored to their unique situations, provided by experienced financial planners who are volunteering their time and expertise. Greater Sacramento Financial Planning Day will also

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feature a series of free, 50-minute, classroom-style educational workshops presented by top financial planners addressing popular topics.

CATEGORY: EDUCATION (Cont'd)

Issue: **Care for Homeless Animals in Placer County**
Program: Public File 2
Date: September 30, 2012

Description: The mission of the Placer Society for the Prevention of Cruelty to Animals (Placer SPCA) is to enhance the lives of companion animals and support the human-animal bond. The vision of Placer SPCA is to ensure that every adoptable companion animal in Placer County has a home, every lost companion animal in Placer County is reunited with its owner, every dog and cat owner in Placer County has access to affordable spay and neuter services, and every companion animal is treated with kindness and respect. In addition to finding permanent loving homes for homeless companion animals, the Placer SPCA strives to promote responsible and successful pet ownership and provide essential resources to ensure the health of the animals in our community.

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CATEGORY: ECONOMY

Issue: **Achieving Your Life's Goals**
Program: Public File 2
Date: July 1, 2012

Description: Jan Mendoza is a motivational author and broadcaster who uses her real-life experiences to help you get out of your own way to get things in your life accomplished. If you dreamed about being an author, entertainer, or mountain climber, Jan will help you reach your goals. Jan Mendoza worked many years as an on-air personality, is a certified paralegal and has embarked on many entrepreneurial endeavors in her life. Get up and get going, that's her motto. Her shows feature interviews with special motivational guests, and on-air callers. Her book, "I Was Born To Be", teaches tools for success - fighting negative voices, successfully managing time, getting ideas started and sold - and tools for life – legal facts about divorce and separation, dealing with turmoil in the family, and how to stay happy by living.

Issue: **Helping Local Families in Need**
Program: Public File 2
Date: July 8, 2012

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self-sufficiency and financial independence. Sacramento Food Bank & Family Services provides a 5 day supply of emergency groceries to families in need five days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment. The purpose of the Mother-Baby program is to alleviate the basic immediate needs of children and parents in need by providing them with an emergency supply of formula, baby food, clothing and diapers as well as offering education and supportive parenting classes to help create stronger and healthier families.

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CATEGORY: ECONOMY (Cont'd)

Issue: **Help for People in Danger of Losing Their Homes**
Program: Public File 2
Date: July 22, 2012

Description: Eighteen states, including California, have been designated as "hardest hit," either because they are struggling with unemployment rates at or above the national average or steep home price declines greater than 20 percent since the housing market downturn. The Hardest Hit Fund was created by President Obama to provide targeted aid to families in these states. On June 23, 2010, California received approval to develop four unique foreclosure prevention proposals with Hardest Hit funding. California was ultimately awarded nearly \$2 billion in funds to help at least 100,000 eligible California homeowners avoid preventable foreclosures. California's programs, which are called *Keep Your Home California*, were developed in collaboration with numerous community partners, foreclosure counselors, housing advocates and others directly involved in helping struggling homeowners. Each of the Keep Your Home California programs is designed to address one or more aspects of the current housing crisis by: Helping low and moderate income homeowners retain their homes if they either have suffered a financial hardship such as unemployment; have experienced a change in household circumstance such as death, illness or disability, or are subject to a recent or upcoming increase in their monthly mortgage payment and are at risk of default because of this economic hardship when coupled with a severe decline in their home's value; creating a simple, effective way to get federal funds to assist low and moderate income homeowners who meet one or all of the objective criteria described above. Speed of delivery will be balanced with fulfillment of the specific program's mission and purpose; and creating programs that have an immediate, direct economic and social impact on low and moderate income homeowners and their neighborhoods. No one has easy answers or immediate solutions to California's housing crisis. One step in the right direction, however, is *Keep Your Home California*.

Issue: **Elder Abuse Prevention**
Program: Public File 2
Date: August 12, 2012

Description: It's easy for seniors and dependent adults to become out of touch with the outside world. Long periods of extreme weather, inability to walk safely outdoors, risky neighborhoods, or a lack of transportation--all contribute to a person not wanting leave their home. This isolation makes seniors and dependent adults vulnerable to self-neglect and abuse or exploitation by others. In minutes isolation can be reversed! Just by checking in with senior neighbors, customers, patients or clients—you can improve a life and improve your community. The "Stop. Listen. Care." project was developed by the Sacramento Community System of Protection for Seniors and Dependent Adults to help foster a sense of caring and concern within our communities. When we provide a safety net for each other, and when we reach out to the most vulnerable among us, we create the kind of community we'd all like to be a part of.

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CATEGORY: ECONOMY (Cont'd)

Issue: **Financial Planning**
Program: Public File 2
Date: September 23, 2012

Description: Financial planning provides direction and meaning to your financial decisions. It allows you to understand how each financial decision you make affects other areas of your finances. Greater Sacramento Financial Planning Day is an opportunity to address financial questions privately with professional financial planners. Experts from the Financial Planning Association® and highly qualified certified financial planner professionals will volunteer their time and expertise to offer personalized advice and to present classroom style educational workshops addressing key personal finance topics. The advice and information provided by financial planners is free, and there will be no sale of products or services and no strings attached. What sets the Financial Planning Day apart from other similar events is that in addition to a wide range of educational workshops, individuals and families are able to receive personalized financial planning advice tailored to their unique situations, provided by experienced financial planners who are volunteering their time and expertise. Greater Sacramento Financial Planning Day will also feature a series of free, 50-minute, classroom-style educational workshops presented by top financial planners addressing popular topics.

Issue: **Care for Homeless Animals in Placer County**
Program: Public File 2
Date: September 30, 2012

Description: The mission of the Placer Society for the Prevention of Cruelty to Animals (Placer SPCA) is to enhance the lives of companion animals and support the human-animal bond. The vision of Placer SPCA is to ensure that every adoptable companion animal in Placer County has a home, every lost companion animal in Placer County is reunited with its owner, every dog and cat owner in Placer County has access to affordable spay and neuter services, and every companion animal is treated with kindness and respect. In addition to finding permanent loving homes for homeless companion animals, the Placer SPCA strives to promote responsible and successful pet ownership and provide essential resources to ensure the health of the animals in our community.

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CATEGORY: ECONOMY (Cont'd)

Issue: **Resolving Financial Concerns**
Program: Public File 2
Date: June 24, 2012

Description: Clear Point Credit Counseling is an educational organization focused on helping consumers resolve their financial concerns and helping them understand budgeting, credit and how to make the most effective financial choices. As part of their focus on the community, they partner with other businesses, organizations and nonprofits including various state Councils on Economic Education to ensure that consumers' financial education needs are met. *The mission of ClearPoint Credit Counseling Solutions is consumer health through financial education. Their credit counselors, housing counselors and bankruptcy educators meet with clients individually or in groups to offer personalized advice on steps you can take to improve your situation—step-by-step—be it create a budget, prioritize bill payments, strategize to pay down debt, learn alternatives to foreclosure, understand how bankruptcy will affect credit reports and more. Many of their services are offered for free—others at a low cost.* ClearPoint is proud to be working in collaboration with Wells Fargo Bank to provide a series of 60 free homebuyer workshops to the public.

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CATEGORY: GOVERNMENT

Issue: **Help for People in Danger of Losing Their Homes**
Program: Public File 2
Date: July 22, 2012

Description: Eighteen states, including California, have been designated as "hardest hit," either because they are struggling with unemployment rates at or above the national average or steep home price declines greater than 20 percent since the housing market downturn. The Hardest Hit Fund was created by President Obama to provide targeted aid to families in these states. On June 23, 2010, California received approval to develop four unique foreclosure prevention proposals with Hardest Hit funding. California was ultimately awarded nearly \$2 billion in funds to help at least 100,000 eligible California homeowners avoid preventable foreclosures. California's programs, which are called *Keep Your Home California*, were developed in collaboration with numerous community partners, foreclosure counselors, housing advocates and others directly involved in helping struggling homeowners. Each of the Keep Your Home California programs is designed to address one or more aspects of the current housing crisis by: Helping low and moderate income homeowners retain their homes if they either have suffered a financial hardship such as unemployment; have experienced a change in household circumstance such as death, illness or disability, or are subject to a recent or upcoming increase in their monthly mortgage payment and are at risk of default because of this economic hardship when coupled with a severe decline in their home's value; creating a simple, effective way to get federal funds to assist low and moderate income homeowners who meet one or all of the objective criteria described above. Speed of delivery will be balanced with fulfillment of the specific program's mission and purpose; and creating programs that have an immediate, direct economic and social impact on low and moderate income homeowners and their neighborhoods. No one has easy answers or immediate solutions to California's housing crisis. One step in the right direction, however, is *Keep Your Home California*.

Issue: **Cleaner Air**
Program: Public File 2
Date: July 29, 2012

Description: Breathe Sacramento-Emigrant Trails is a nonprofit organization dedicated to healthy air and preventing lung and other air-pollution related diseases by partnering with youth, advocating public policy, supporting air pollution research, and educating the public. Founded in 1917 as the Sacramento County Tuberculosis Association, the organization that is now Breathe California of Sacramento-Emigrant Trails serves 28 counties in Northern California and is locally focused but nationally recognized for breaking new ground in and seeking original solutions to cleaning the air and improving lung health. They are the same organization that pioneered the creation of smoke-free workplaces and restaurants, helped make light-rail a reality in Sacramento, fought for the passage of Proposition 99, and played an instrumental role in phasing out rice straw burning in the Sacramento Valley. Today, Breathe California of Sacramento-Emigrant Trails continues its tradition of breaking new ground and seeking original solutions to clean our air, improve lung health, and eliminate tobacco from people's lives. They spend 100% of every dollar raised in our own communities to support and expand their programs to improve the health of our residents.

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CATEGORY: HEALTH

Issue: **Achieving Your Life's Goals**
Program: Public File 2
Date: July 1, 2012

Description: Jan Mendoza is a motivational author and broadcaster who uses her real-life experiences to help you get out of your own way to get things in your life accomplished. If you dreamed about being an author, entertainer, or mountain climber, Jan will help you reach your goals. Jan Mendoza worked many years as an on-air personality, is a certified paralegal and has embarked on many entrepreneurial endeavors in her life. Get up and get going, that's her motto. Her shows feature interviews with special motivational guests, and on-air callers. Her book, "I Was Born To Be", teaches tools for success - fighting negative voices, successfully managing time, getting ideas started and sold - and tools for life – legal facts about divorce and separation, dealing with turmoil in the family, and how to stay happy by living.

Issue: **Dental Health for Youth**
Program: Public File 2
Date: July 15, 2012

Description: Smiles for Kids (SFK) was adopted and expanded by the Sacramento District Dental Society (SDDS) in 2003. It partners SDDS doctors, local schools and school nurses to screen and provide dental health education to thousands of kids each year. From the screenings, nearly 1000 are treated by member dentists and their staffs on Smiles for Kids Day. More than half of these kids are then "adopted" for further treatment, including specialty and orthodontic treatment. Each year, more than one million dollars in pro bono treatment is provided to kids in the five county SDDS area. Early childhood caries is an infectious disease that can begin when a child's teeth first arrive, usually around six months of age. Without early intervention, this disease can lead to the need for extensive dental repair, typically before age two. In these cases, costly general anesthesia at the hospital is often required. Thus, every child should have a dental home by age one so that those at risk can be identified, and preventive interventions can begin before invasive dental treatment becomes necessary.

Issue: **Cleaner Air**
Program: Public File 2
Date: July 29, 2012

Description: Breathe Sacramento-Emigrant Trails is a nonprofit organization dedicated to healthy air and preventing lung and other air-pollution related diseases by partnering with youth, advocating public policy, supporting air pollution research, and educating the public. Founded in 1917 as the Sacramento County Tuberculosis Association, the organization that is now Breathe California of Sacramento-Emigrant Trails serves 28 counties in Northern California and is locally focused but nationally recognized for breaking new ground in and seeking original solutions to cleaning the air and improving lung health. They are the same organization that pioneered the creation of smoke-free workplaces and restaurants, helped make light-rail a reality in Sacramento, fought for the passage of Proposition 99, and played an instrumental role in phasing out rice straw burning in the Sacramento Valley. Today, Breathe California of Sacramento-Emigrant Trails continues its tradition of breaking new ground and seeking original solutions to clean our air, improve lung health, and eliminate tobacco from people's lives. They spend 100% of every dollar raised in our own communities to support and expand their programs to improve the health of our residents.

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CATEGORY: HEALTH (Cont'd)

Issue: **Elder Abuse Prevention**
Program: Public File 2
Date: August 12, 2012

Description: It's easy for seniors and dependent adults to become out of touch with the outside world. Long periods of extreme weather, inability to walk safely outdoors, risky neighborhoods, or a lack of transportation--all contribute to a person not wanting leave their home. This isolation makes seniors and dependent adults vulnerable to self-neglect and abuse or exploitation by others. In minutes isolation can be reversed! Just by checking in with senior neighbors, customers, patients or clients—you can improve a life and improve your community. The "Stop. Listen. Care." project was developed by the Sacramento Community System of Protection for Seniors and Dependent Adults to help foster a sense of caring and concern within our communities. When we provide a safety net for each other, and when we reach out to the most vulnerable among us, we create the kind of community we'd all like to be a part of.

Issue: **Respite for Cancer Patients**
Program: Public File 2
Date: August 29, 2012

Description: The Me-One Foundation is a non-profit corporation created to provide adult cancer patients and their families with an environment where they can be allowed to embrace life without cancer as the first and foremost thought of their every waking moment. The Me-One Foundation will provide families with activities and events to promote courage, hope, laughter, and enjoyment through Camp Challenge. Camp Challenge is a no-cost camp for families afflicted by cancer and in need of a place of joy and relaxation that will focus them on living life, and not fighting disease. By providing this haven of hope, we allow families to be victorious, even if temporarily, over cancer, and keeping life's scoreboard at Cancer-Zero; Me-One.

Issue: **Teaching Kids the Value of Knowing How to Cook**
Program: Public File 2
Date: September 2, 2012

Description: Cooking with Kids encourages and educates young people to learn how to cook for themselves, their families and their friends, while instilling self-esteem, self-reliance, and a healthy lifestyle. To achieve this, CWK serves as a resource center for recipes and support materials and leads a group of partner organizations nationwide to deliver the CWK message. Founded by Guy Fieri in 2010, CWK works with local government and state departments of education to deliver the message of healthy cooking and family activities. CWK Foundation supplies recipes, instruction and activities for young people. CWK materials introduce kids and their families to food as a way to bring people and families together to prepare healthy, tasty and satisfying meals. CWK serves as the lead in cooperation with partners to deliver recipes, content and mentoring. They seek to reach the 16 million young people in grades 6-8 in the United States.

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CATEGORY: HEALTH (Cont'd)

Issue: **Benefits of Massage**
Program: Public File 2
Date: September 9, 2012

Description: Massage therapy is more than relaxing me-time. Studies continue to prove the physical and emotional benefits of even a single massage therapy session. Benefits include stress relief, improved posture, improved circulation, lower blood pressure, improved flexibility, deeper and easier breathing, headache relief, pain management, strengthened immune system, relief from fibromyalgia, enhanced post-operative rehabilitation, and more. Massage Envy's Healing Hands for Arthritis event donates ten dollars from each one hour massage to the American Arthritis Foundation.

Issue: **Helping Individuals with Disabilities**
Program: Public File 2
Date: September 16, 2012

Description: Easter Seals has been helping individuals with disabilities and special needs, and their families, live better lives for more than 85 years. From child development centers to physical rehabilitation and job training for people with disabilities, Easter Seals offers a variety of services to help people with disabilities address life's challenges and achieve personal goals. Easter Seals offers help, hope and answers to more than a million children and adults living with autism and other disabilities or special needs and their families each year. Services and support are provided through a network of more than 550 sites in the U.S. and through Ability First Australia. Each center provides exceptional services that are individualized, innovative, family-focused and tailored to meet the specific needs of each community. Easter Seals Superior California is dedicated to empowering people with disabilities by offering a wide range of services and leadership opportunities designed to encourage maximum independence. Established in 1992, improved efficiency and high quality client services were the primary motivating factors for merging the Easter Seals of Sacramento, Stockton and Yuba into one agency, Easter Seals Superior California.

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CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Cleaner Air**
Program: Public File 2
Date: July 29, 2012

Description: Breathe Sacramento-Emigrant Trails is a nonprofit organization dedicated to healthy air and preventing lung and other air-pollution related diseases by partnering with youth, advocating public policy, supporting air pollution research, and educating the public. Founded in 1917 as the Sacramento County Tuberculosis Association, the organization that is now Breathe California of Sacramento-Emigrant Trails serves 28 counties in Northern California and is locally focused but nationally recognized for breaking new ground in and seeking original solutions to cleaning the air and improving lung health. They are the same organization that pioneered the creation of smoke-free workplaces and restaurants, helped make light-rail a reality in Sacramento, fought for the passage of Proposition 99, and played an instrumental role in phasing out rice straw burning in the Sacramento Valley. Today, Breathe California of Sacramento-Emigrant Trails continues its tradition of breaking new ground and seeking original solutions to clean our air, improve lung health, and eliminate tobacco from people's lives. They spend 100% of every dollar raised in our own communities to support and expand their programs to improve the health of our residents.

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CATEGORY: MINORITIES, WOMEN & AGING

Issue: **Elder Abuse Prevention**
Program: Public File 2
Date: August 12, 2012

Description: It's easy for seniors and dependent adults to become out of touch with the outside world. Long periods of extreme weather, inability to walk safely outdoors, risky neighborhoods, or a lack of transportation--all contribute to a person not wanting leave their home. This isolation makes seniors and dependent adults vulnerable to self-neglect and abuse or exploitation by others. In minutes isolation can be reversed! Just by checking in with senior neighbors, customers, patients or clients—you can improve a life and improve your community. The "Stop. Listen. Care." project was developed by the Sacramento Community System of Protection for Seniors and Dependent Adults to help foster a sense of caring and concern within our communities. When we provide a safety net for each other, and when we reach out to the most vulnerable among us, we create the kind of community we'd all like to be a part of.

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CATEGORY: CRIME

Issue: **Help for Abused Children**
Program: Public File 2
Date: August 5, 2012

Description: The Sacramento Children's Home is committed to helping build strong families; to opening doors to the future; to maximizing potential; and ending the cycle of child abuse. The Sacramento Children's Home provides care to the most vulnerable children and families in the Sacramento community. Established in 1867, the Sacramento Children's Home has always been deeply committed to the care of children and families. Their community-based, residential and educational programs address the issues of children, newborn to 21, and range from prevention of child abuse and parenting education, to acute trauma treatment. Today, the Sacramento Children's Home serves approximately 4,200 children and 3,700 families. Their programs have been recognized and awarded by the local community and beyond. The tradition of service continues through residential, community, and education programs that span a greater range of ages and broader range of needs than any other child/family support agency in the region. Their programs address the needs of children from prenatal through young adulthood by combining prevention, intervention and intensive trauma care to strengthen families and give children safe, stable homes. They are building strong families, and giving children hope for a better tomorrow.

Issue: **Elder Abuse Prevention**
Program: Public File 2
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Description: It's easy for seniors and dependent adults to become out of touch with the outside world. Long periods of extreme weather, inability to walk safely outdoors, risky neighborhoods, or a lack of transportation--all contribute to a person not wanting leave their home. This isolation makes seniors and dependent adults vulnerable to self-neglect and abuse or exploitation by others. In minutes isolation can be reversed! Just by checking in with senior neighbors, customers, patients or clients—you can improve a life and improve your community. The "Stop. Listen. Care." project was developed by the Sacramento Community System of Protection for Seniors and Dependent Adults to help foster a sense of caring and concern within our communities. When we provide a safety net for each other, and when we reach out to the most vulnerable among us, we create the kind of community we'd all like to be a part of.

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CATEGORY: DRUG ABUSE

Issue: **Help for Abused Children**
Program: Public File 2
Date: August 5, 2012

Description: The Sacramento Children's Home is committed to helping build strong families; to opening doors to the future; to maximizing potential; and ending the cycle of child abuse. The Sacramento Children's Home provides care to the most vulnerable children and families in the Sacramento community. Established in 1867, the Sacramento Children's Home has always been deeply committed to the care of children and families. Their community-based, residential and educational programs address the issues of children, newborn to 21, and range from prevention of child abuse and parenting education, to acute trauma treatment. Today, the Sacramento Children's Home serves approximately 4,200 children and 3,700 families. Their programs have been recognized and awarded by the local community and beyond. The tradition of service continues through residential, community, and education programs that span a greater range of ages and broader range of needs than any other child/family support agency in the region. Their programs address the needs of children from prenatal through young adulthood by combining prevention, intervention and intensive trauma care to strengthen families and give children safe, stable homes. They are building strong families, and giving children hope for a better tomorrow.

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CATEGORY: HOUSING

Issue: **Helping Local Families in Need**
Program: Public File 2
Date: July 8, 2012

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self-sufficiency and financial independence. Sacramento Food Bank & Family Services provides a 5 day supply of emergency groceries to families in need five days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment. The purpose of the Mother-Baby program is to alleviate the basic immediate needs of children and parents in need by providing them with an emergency supply of formula, baby food, clothing and diapers as well as offering education and supportive parenting classes to help create stronger and healthier families.

Issue: **Help for People in Danger of Losing Their Homes**
Program: Public File 2
Date: July 22, 2012

Description: Eighteen states, including California, have been designated as "hardest hit," either because they are struggling with unemployment rates at or above the national average or steep home price declines greater than 20 percent since the housing market downturn. The Hardest Hit Fund was created by President Obama to provide targeted aid to families in these states. On June 23, 2010, California received approval to develop four unique foreclosure prevention proposals with Hardest Hit funding. California was ultimately awarded nearly \$2 billion in funds to help at least 100,000 eligible California homeowners avoid preventable foreclosures. California's programs, which are called *Keep Your Home California*, were developed in collaboration with numerous community partners, foreclosure counselors, housing advocates and others directly involved in helping struggling homeowners. Each of the Keep Your Home California programs is designed to address one or more aspects of the current housing crisis by: Helping low and moderate income homeowners retain their homes if they either have suffered a financial hardship such as unemployment; have experienced a change in household circumstance such as death, illness or disability, or are subject to a recent or upcoming increase in their monthly mortgage payment and are at risk of default because of this economic hardship when coupled with a severe decline in their home's value; creating a simple, effective way to get federal funds to assist low and moderate income homeowners who meet one or all of the objective criteria described above. Speed of delivery will be balanced with fulfillment of the specific program's mission and purpose; and creating programs that have an immediate, direct economic and social impact on low and moderate income homeowners and their neighborhoods. No one has easy answers or immediate solutions to California's housing crisis. One step in the right direction, however, is *Keep Your Home California*.

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July 1st, 2012 – September 30th, 2012
KDND-FM
Sundays, 6:30A-7:00A

CATEGORY: HOUSING (Cont'd)

Issue: **Help for Abused Children**
Program: Public File 2
Date: August 5, 2012

Description: The Sacramento Children's Home is committed to helping build strong families; to opening doors to the future; to maximizing potential; and ending the cycle of child abuse. The Sacramento Children's Home provides care to the most vulnerable children and families in the Sacramento community. Established in 1867, the Sacramento Children's Home has always been deeply committed to the care of children and families. Their community-based, residential and educational programs address the issues of children, newborn to 21, and range from prevention of child abuse and parenting education, to acute trauma treatment. Today, the Sacramento Children's Home serves approximately 4,200 children and 3,700 families. Their programs have been recognized and awarded by the local community and beyond. The tradition of service continues through residential, community, and education programs that span a greater range of ages and broader range of needs than any other child/family support agency in the region. Their programs address the needs of children from prenatal through young adulthood by combining prevention, intervention and intensive trauma care to strengthen families and give children safe, stable homes. They are building strong families, and giving children hope for a better tomorrow.

Issue: **Elder Abuse Prevention**
Program: Public File 2
Date: August 12, 2012

Description: It's easy for seniors and dependent adults to become out of touch with the outside world. Long periods of extreme weather, inability to walk safely outdoors, risky neighborhoods, or a lack of transportation--all contribute to a person not wanting leave their home. This isolation makes seniors and dependent adults vulnerable to self-neglect and abuse or exploitation by others. In minutes isolation can be reversed! Just by checking in with senior neighbors, customers, patients or clients—you can improve a life and improve your community. The "Stop. Listen. Care." project was developed by the Sacramento Community System of Protection for Seniors and Dependent Adults to help foster a sense of caring and concern within our communities. When we provide a safety net for each other, and when we reach out to the most vulnerable among us, we create the kind of community we'd all like to be a part of.

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CATEGORY: HOUSING (Cont'd)

Issue: **Resolving Financial Concerns**
Program: Public File 2
Date: June 24, 2012

Description: Clear Point Credit Counseling is an educational organization focused on helping consumers resolve their financial concerns and helping them understand budgeting, credit and how to make the most effective financial choices. As part of their focus on the community, they partner with other businesses, organizations and nonprofits including various state Councils on Economic Education to ensure that consumers' financial education needs are met. *The mission of ClearPoint Credit Counseling Solutions is consumer health through financial education. Their credit counselors, housing counselors and bankruptcy educators meet with clients individually or in groups to offer personalized advice on steps you can take to improve your situation—step-by-step—be it create a budget, prioritize bill payments, strategize to pay down debt, learn alternatives to foreclosure, understand how bankruptcy will affect credit reports and more. Many of their services are offered for free—others at a low cost.* ClearPoint is proud to be working in collaboration with Wells Fargo Bank to provide a series of 60 free homebuyer workshops to the public.

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CATEGORY: YOUTH & FAMILY

Issue: **Achieving Your Life's Goals**
Program: Public File 2
Date: July 1, 2012

Description: Jan Mendoza is a motivational author and broadcaster who uses her real-life experiences to help you get out of your own way to get things in your life accomplished. If you dreamed about being an author, entertainer, or mountain climber, Jan will help you reach your goals. Jan Mendoza worked many years as an on-air personality, is a certified paralegal and has embarked on many entrepreneurial endeavors in her life. Get up and get going, that's her motto. Her shows feature interviews with special motivational guests, and on-air callers. Her book, "I Was Born To Be", teaches tools for success - fighting negative voices, successfully managing time, getting ideas started and sold - and tools for life – legal facts about divorce and separation, dealing with turmoil in the family, and how to stay happy by living.

Issue: **Helping Local Families in Need**
Program: Public File 2
Date: July 8, 2012

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self-sufficiency and financial independence. Sacramento Food Bank & Family Services provides a 5 day supply of emergency groceries to families in need five days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment. The purpose of the Mother-Baby program is to alleviate the basic immediate needs of children and parents in need by providing them with an emergency supply of formula, baby food, clothing and diapers as well as offering education and supportive parenting classes to help create stronger and healthier families.

Issue: **Dental Health for Youth**
Program: Public File 2
Date: July 15, 2012

Description: Smiles for Kids (SFK) was adopted and expanded by the Sacramento District Dental Society (SDDS) in 2003. It partners SDDS doctors, local schools and school nurses to screen and provide dental health education to thousands of kids each year. From the screenings, nearly 1000 are treated by member dentists and their staffs on Smiles for Kids Day. More than half of these kids are then "adopted" for further treatment, including specialty and orthodontic treatment. Each year, more than one million dollars in pro bono treatment is provided to kids in the five county SDDS area. Early childhood caries is an infectious disease that can begin when a child's teeth first arrive, usually around six months of age. Without early intervention, this disease can lead to the need for extensive dental repair, typically before age two. In these cases, costly general anesthesia at the hospital is often required. Thus, every child should have a dental home by age one so that those at risk can be identified, and preventive interventions can begin before invasive dental treatment becomes necessary.

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CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Help for People in Danger of Losing Their Homes**
Program: Public File 2
Date: July 22, 2012

Description: Eighteen states, including California, have been designated as "hardest hit," either because they are struggling with unemployment rates at or above the national average or steep home price declines greater than 20 percent since the housing market downturn. The Hardest Hit Fund was created by President Obama to provide targeted aid to families in these states. On June 23, 2010, California received approval to develop four unique foreclosure prevention proposals with Hardest Hit funding. California was ultimately awarded nearly \$2 billion in funds to help at least 100,000 eligible California homeowners avoid preventable foreclosures. California's programs, which are called *Keep Your Home California*, were developed in collaboration with numerous community partners, foreclosure counselors, housing advocates and others directly involved in helping struggling homeowners. Each of the Keep Your Home California programs is designed to address one or more aspects of the current housing crisis by: Helping low and moderate income homeowners retain their homes if they either have suffered a financial hardship such as unemployment; have experienced a change in household circumstance such as death, illness or disability, or are subject to a recent or upcoming increase in their monthly mortgage payment and are at risk of default because of this economic hardship when coupled with a severe decline in their home's value; creating a simple, effective way to get federal funds to assist low and moderate income homeowners who meet one or all of the objective criteria described above. Speed of delivery will be balanced with fulfillment of the specific program's mission and purpose; and creating programs that have an immediate, direct economic and social impact on low and moderate income homeowners and their neighborhoods. No one has easy answers or immediate solutions to California's housing crisis. One step in the right direction, however, is *Keep Your Home California*.

Issue: **Cleaner Air**
Program: Public File 2
Date: July 29, 2012

Description: Breathe Sacramento-Emigrant Trails is a nonprofit organization dedicated to healthy air and preventing lung and other air-pollution related diseases by partnering with youth, advocating public policy, supporting air pollution research, and educating the public. Founded in 1917 as the Sacramento County Tuberculosis Association, the organization that is now Breathe California of Sacramento-Emigrant Trails serves 28 counties in Northern California and is locally focused but nationally recognized for breaking new ground in and seeking original solutions to cleaning the air and improving lung health. They are the same organization that pioneered the creation of smoke-free workplaces and restaurants, helped make light-rail a reality in Sacramento, fought for the passage of Proposition 99, and played an instrumental role in phasing out rice straw burning in the Sacramento Valley. Today, Breathe California of Sacramento-Emigrant Trails continues its tradition of breaking new ground and seeking original solutions to clean our air, improve lung health, and eliminate tobacco from people's lives. They spend 100% of every dollar raised in our own communities to support and expand their programs to improve the health of our residents.

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Issue: **Respite for Cancer Patients**
Program: Public File 2
Date: August 29, 2012

Description: The Me-One Foundation is a non-profit corporation created to provide adult cancer patients and their families with an environment where they can be allowed to embrace life without cancer as the first and foremost thought of their every waking moment. The Me-One Foundation will provide families with activities and events to promote courage, hope, laughter, and enjoyment through Camp Challenge. Camp Challenge is a no-cost camp for families afflicted by cancer and in need of a place of joy and relaxation that will focus them on living life, and not fighting disease. By providing this haven of hope, we allow families to be victorious, even if temporarily, over cancer, and keeping life's scoreboard at Cancer-Zero; Me-One.

Issue: **Local Art Programs for Kids**
Program: Public File 2
Date: August 26, 2012

Description: Chalk-It-Up! sponsors grants & scholarships for youth art programs in all disciplines throughout the Sacramento region. Chalk-It-Up! to Sacramento is a 501 (c)(3) charitable organization created to benefit children's arts education programs. They raise money through various events including their annual Art & Music Festival which features over 200 sidewalk paintings created by local artists who donate their time, energy, and talent. These concrete masterpieces are left on the sidewalk for public to enjoy throughout the month of September as the elements to take their toll. The pieces are done with soft chalk pastel mixed with water. The three-day festival raises money to benefit children's art education and draws tens of thousands of visitors to downtown Sacramento. Each day during the festival local bands, musicians, and other performers entertain the artists and the public throughout the day. These performers donate their time for this festival. Since the aim of *Chalk-It-Up!* is to encourage children's art programs, all children's activities at the festival are free. These include chalk drawing and a variety of other art activities.

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CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Teaching Kids the Value of Knowing How to Cook**
Program: Public File 2
Date: September 2, 2012

Description: Cooking with Kids encourages and educates young people to learn how to cook for themselves, their families and their friends, while instilling self-esteem, self-reliance, and a healthy lifestyle. To achieve this, CWK serves as a resource center for recipes and support materials and leads a group of partner organizations nationwide to deliver the CWK message. Founded by Guy Fieri in 2010, CWK works with local government and state departments of education to deliver the message of healthy cooking and family activities. CWK Foundation supplies recipes, instruction and activities for young people. CWK materials introduce kids and their families to food as a way to bring people and families together to prepare healthy, tasty and satisfying meals. CWK serves as the lead in cooperation with partners to deliver recipes, content and mentoring. They seek to reach the 16 million young people in grades 6-8 in the United States.

Issue: **Helping Individuals with Disabilities**
Program: Public File 2
Date: September 16, 2012

Description: Easter Seals has been helping individuals with disabilities and special needs, and their families, live better lives for more than 85 years. From child development centers to physical rehabilitation and job training for people with disabilities, Easter Seals offers a variety of services to help people with disabilities address life's challenges and achieve personal goals. Easter Seals offers help, hope and answers to more than a million children and adults living with autism and other disabilities or special needs and their families each year. Services and support are provided through a network of more than 550 sites in the U.S. and through Ability First Australia. Each center provides exceptional services that are individualized, innovative, family-focused and tailored to meet the specific needs of each community. Easter Seals Superior California is dedicated to empowering people with disabilities by offering a wide range of services and leadership opportunities designed to encourage maximum independence. Established in 1992, improved efficiency and high quality client services were the primary motivating factors for merging the Easter Seals of Sacramento, Stockton and Yuba into one agency, Easter Seals Superior California.

Issue: **Care for Homeless Animals in Placer County**
Program: Public File 2
Date: September 30, 2012

Description: The mission of the Placer Society for the Prevention of Cruelty to Animals (Placer SPCA) is to enhance the lives of companion animals and support the human-animal bond. The vision of Placer SPCA is to ensure that every adoptable companion animal in Placer County has a home, every lost companion animal in Placer County is reunited with its owner, every dog and cat owner in Placer County has access to affordable spay and neuter services, and every companion animal is treated with kindness and respect. In addition to finding permanent loving homes for homeless companion animals, the Placer SPCA strives to promote responsible and successful pet ownership and provide essential resources to ensure the health of the animals in our community.